

# PREFERRED PRESENTER DISCOUNT

Thank you in advance for your vital participation at the next IDEA WORLD FITNESS CONVENTION.

We realize that your role as presenter is critical to the success of the conference program and would like to show our appreciation by inviting your staff, associates and personal trainers to attend the conference at the preferred presenter rate of 10% off the regular registration price.

The preferred presenter rate only applies to full-event pricing, not pre-conferences or one-day events.

To take advantage of this special rate, simply have your colleagues print your name at the top of their registration form and mail it back to IDEA with a copy of this letter, or mention your name when registering by phone.

**To register by phone, please contact Alex Halkias at 1(800) 999-4332, ext. 245., or (858) 535-8979.**

As IDEA continues to launch its new initiative to “Inspire the World to Fitness™,” we believe the best way to inspire is to educate – to educate fitness professionals toward higher levels of proficiency and expertise. As key fitness influencers, your encouragement of colleagues to join IDEA and participate in IDEA conferences facilitates our work of more than 20 years to encourage professional competency and credibility. Your assistance and endorsement is greatly appreciated and warmly welcomed.

Thank you!  
Aprile Peishel